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THE

SANGUINE

Department of Management Studies
RCET · Est. 2021

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First Year MBA

ABOUT THE DEPT.

The Department of Management studies (DOMS-RCET) was established in 2021 with an initial intake of 60 students to the MBA programme. This nascent department is aimed at equipping the students with cutting-edge knowledge for contemporary areas of management and fostering entrepreneurship with innovation. As per admission status 2024 present intake is 120 students.

The Department accommodate Outcome Based Education which help the students to learn, think, develop and make the World a better planet. The department has experienced and dedicated faculty specialized in various functional areas of Management viz Marketing, HR, Finance, Business Analytics, Logistics & Supply Chain Management. The faculty members have published more than 15 papers in National/ International Journals/ Conferences. The students are provided with lot of opportunities to work on project and skill development apart from regular curriculum.

The Department provides value added knowledge to ignite the spirit of entrepreneurship and innovation. Students regularly undergo Internship and In-plant training in industries, state and the central government organizations and actively involved in participating competitions organized by various other Institutes. The department offers continuous learning through conferences, Faculty Development Programs (FDP), Symposium, Sales day and Workshop. The department regularly organizes guest lectures and experts talk, entrepreneurs' interview in various courses to impart enhancement in learning. Business table concept is established to develop team building, entrepreneurship and managerial thoughts in students. The details of the department activities are published in an annual newsletter which serves as a window of the department. The department has well established laboratory facility. The students are imparted learning with prudent managerial skills and entrepreneurial thoughts twined with ethical values to make a better living all around.



VISION

To be a center of excellence in management education, advancing innovation and research in rural business contexts, and nurturing ethically responsible, globally competent management professionals who contribute meaningfully to national economic growth and development.

MISSION

M1

To deliver industry-integrated, multidisciplinary management education through state-of-the-art infrastructure and experiential learning, empowering students across all tiers of professional and entrepreneurial development.

M2

To cultivate a dynamic ecosystem for advanced research and innovation in rural business contexts, specifically addressing the strategic needs of agriculture, local industries, and emerging enterprises.

M3

To develop ethically grounded, globally competitive management professionals who possess strong decision-making skills and a commitment to bridging the urban-rural divide for sustainable national growth.

ALUMNI MEET 2024 – DEPARTMENT OF MANAGEMENT STUDIES

We, the Department of Management Studies, Rohini College of Engineering & Technology (The Sanguine) proudly organized the Annual Alumni Meet on 27th OCT 2024 at the college auditorium “The Grand Arena”. The event brought together alumni from various batches of the MBA programme, fostering reconnection, networking, and knowledge sharing among current students and distinguished former graduates.



The Alumni Meet commenced with a warm welcome address by the Head of Department, Dr. G. Prem Shankari, who expressed gratitude to all alumni for their continued support and engagement with the department. She highlighted the department's achievements over the past academic year, including new industry collaborations, student achievements, and research publications. The event was graced by the presence of Dr.S. T. Anand, Associate Professor, MBA Department who delivered an inspiring keynote address on their future trends and opportunities in Multi-National companies. He spoke about the importance of adaptability, emotional intelligence, and continuous learning in today's rapidly changing business landscape. Distinguished alumni shared their professional journeys, narrating challenges they faced and lessons learned in their careers.



DEPARTMENT OF MANAGEMENT STUDIES

Students were deeply inspired by the success stories and the candid advice offered by their seniors. The interactive Q&A session saw enthusiastic participation from current MBA students, who gained valuable insights into career planning and industry expectations.

HIGHLIGHTS OF THE ALUMNI MEET

The event was structured across multiple sessions to maximize engagement and value for all attendees:

- ✓ Inauguration and Welcome Address by Dr. G. Prem Shankari, HoD/MBA
- ✓ Keynote Speech by Dr. S. T. Anand, Associate Professor, MBA Department
- ✓ Conducted Management Games by Dr.R.Dhaneesh, Associate Professor, MBA Department
- ✓ Alumni shared their Industry Insights
- ✓ One-on-one interactions between alumni and current students
- ✓ Curriculum feedback and Suggestions have given by Alumni